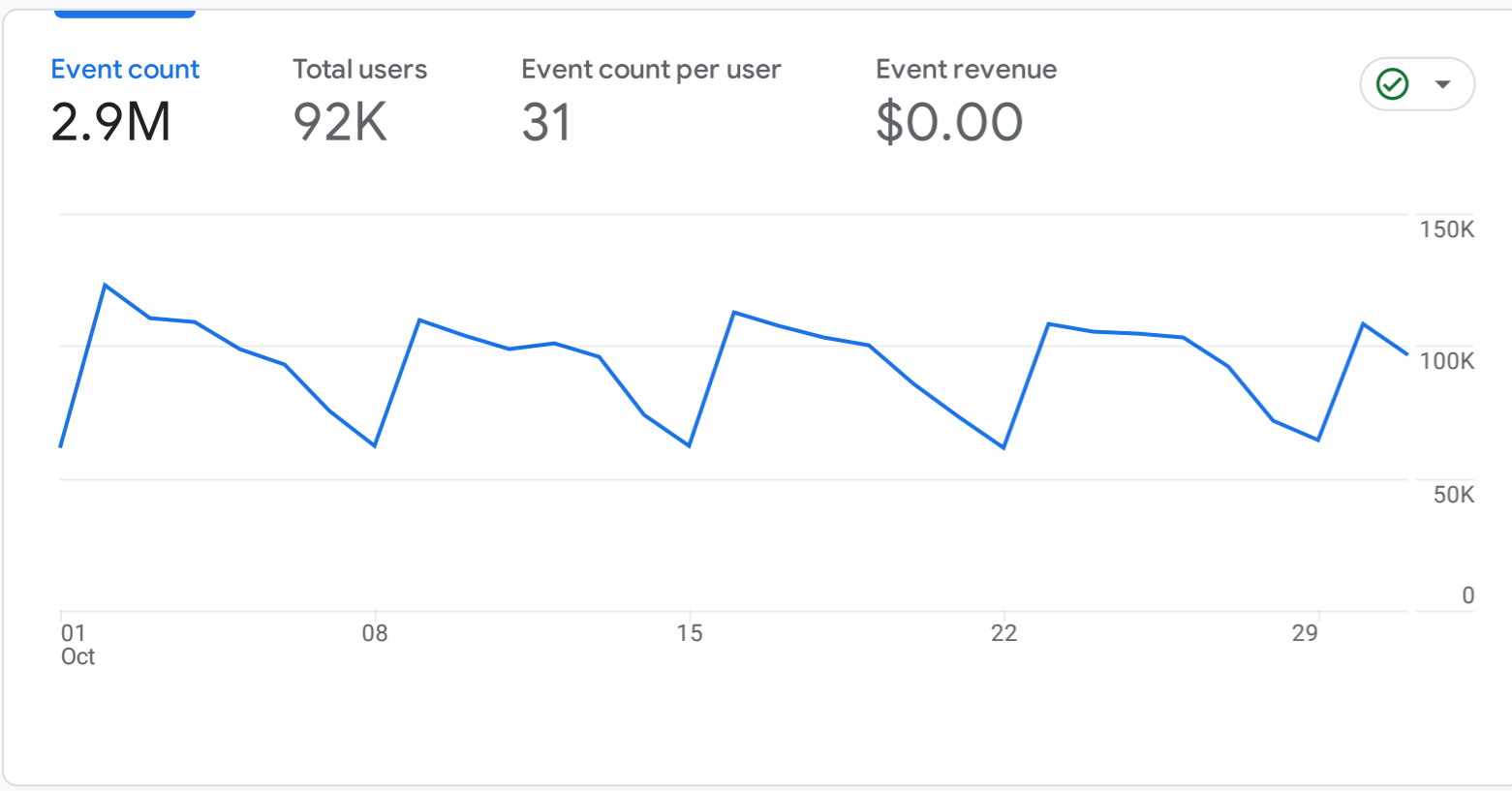


All Users [Add comparison](#)

Custom Oct 1 - Oct 31, 2023

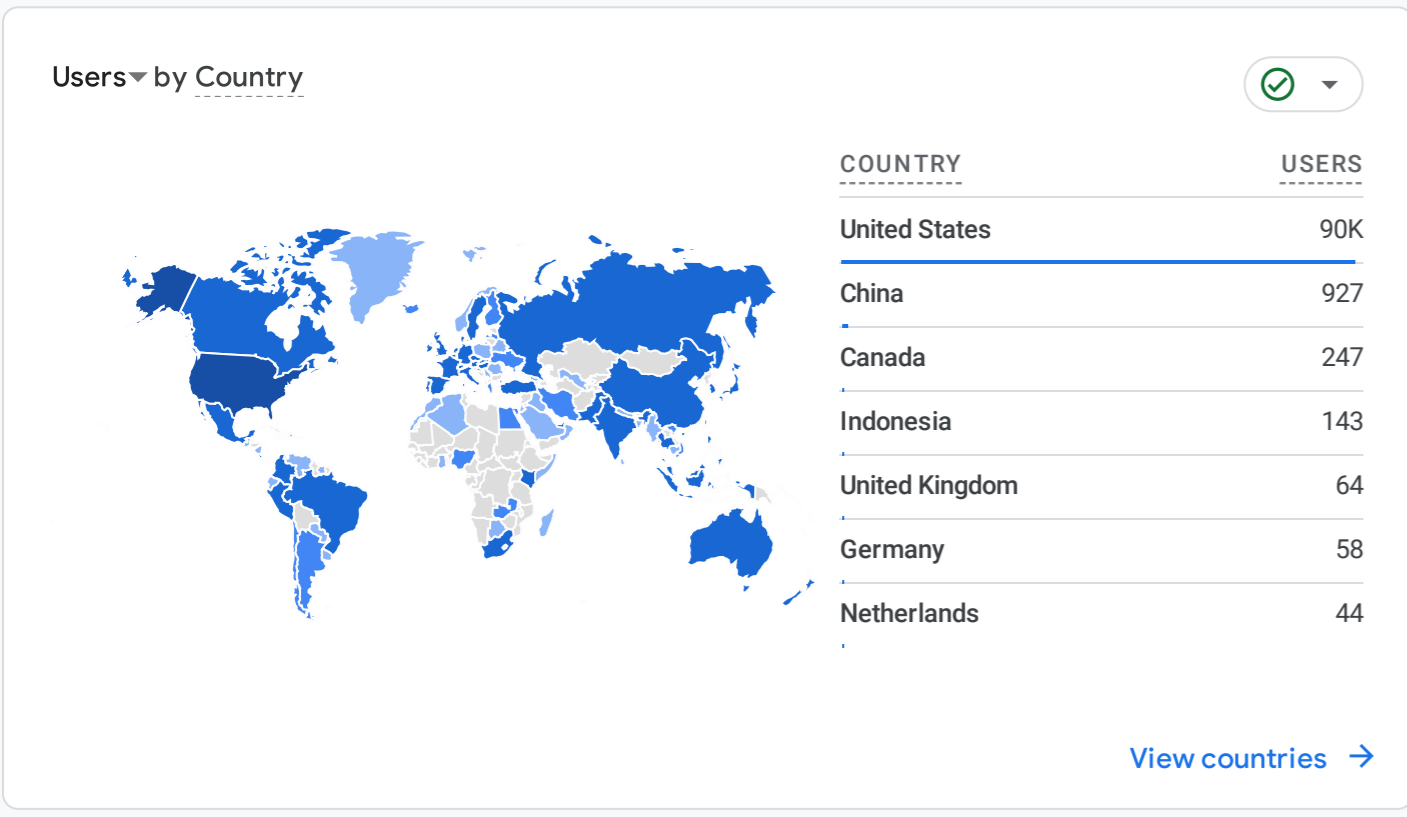
Selected LINKcat Reports



Event count by Event name

EVENT NAME	EVENT COUNT
page_view	1.8M
scroll	303K
session_start	289K
form_start	196K
user_engagement	180K
first_visit	71K
click	15K

[View events](#)



Users by Device category

DEVICE CATEGORY	USERS
desktop	59K
mobile	30K
tablet	2.4K
smart tv	14

Sessions by First user source / medium

FIRST USER SOURCE / ME...	SESSIONS
(direct) / (none)	145K
madisonpubliclibrary.org / re...	60K
google / organic	8.6K
pocolibrary.org / referral	8.1K
sunprairiepubliclibrary.org / r...	7.3K
midlibrary.org / referral	6.5K
veronapubliclibrary.org / refe...	6.1K

Sessions by Session default ch...

SESSION DEFAULT ...	SESSIONS
Referral	148K
Direct	113K
Organic Search	14K
Organic Social	10K
Unassigned	1.1K
Organic Video	2

[View traffic acquisition](#)

