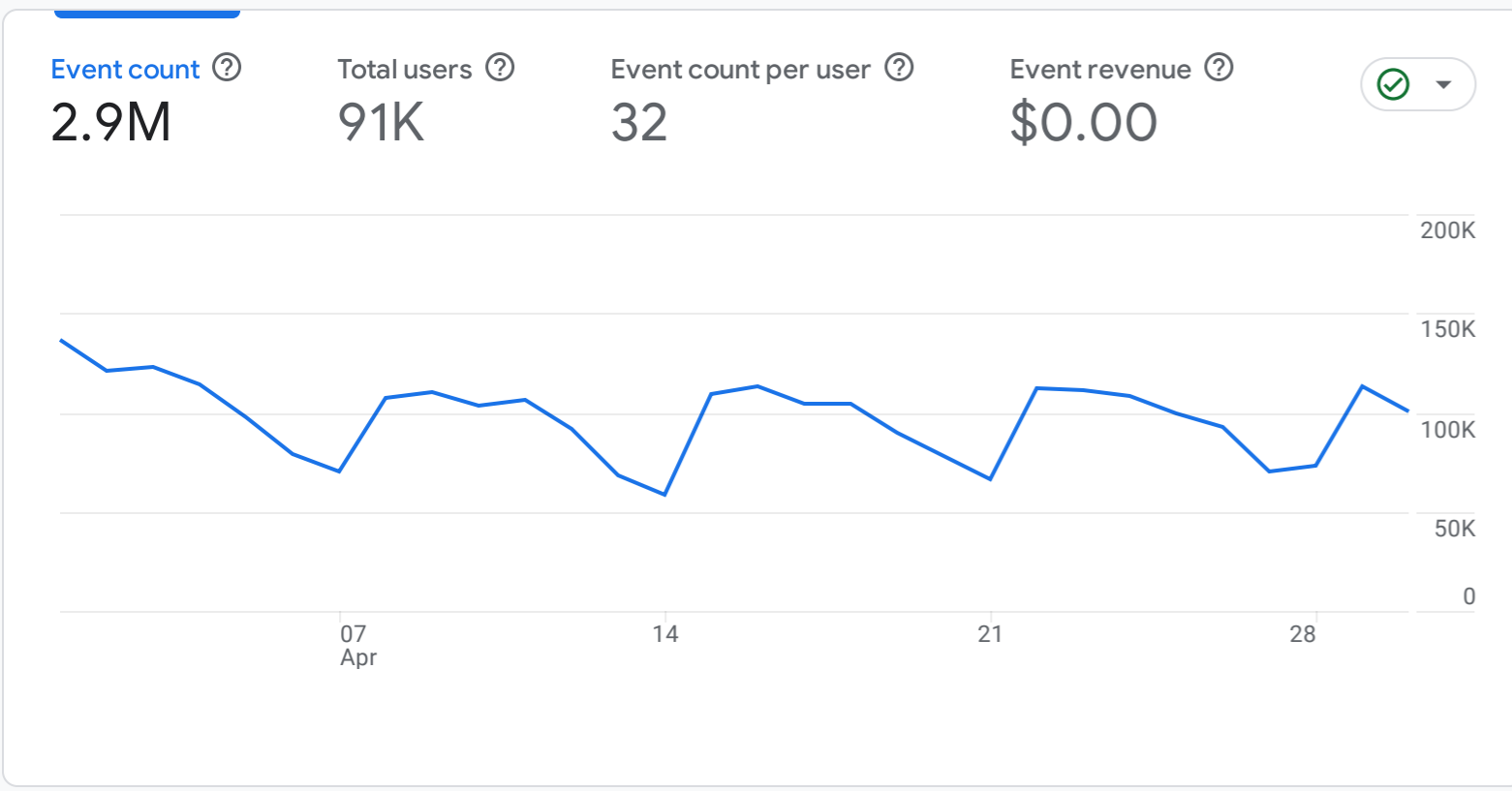


All Users Add comparison

Custom Apr 1 - Apr 30, 2024

Selected LINKcat Reports



Event count by Event name

| EVENT NAME | EVENT COUNT |
|-----------------|-------------|
| page_view | 1.9M |
| scroll | 304K |
| session_start | 295K |
| form_start | 199K |
| user_engagement | 187K |
| first_visit | 68K |
| click | 16K |

[View events](#)



Users by Device category

| DEVICE CATEGORY | USERS |
|-----------------|-------|
| desktop | 57K |
| mobile | 32K |
| tablet | 2.3K |
| smart tv | 7 |

Sessions by First user source / medium

| FIRST USER SOURCE / ME... | SESSIONS |
|------------------------------------|----------|
| (direct) / (none) | 141K |
| madisonpubliclibrary.org / re... | 62K |
| google / organic | 11K |
| pocolibrary.org / referral | 8.2K |
| sunprairiepubliclibrary.org / r... | 7.2K |
| veronapubliclibrary.org / refe... | 6.9K |
| midlibrary.org / referral | 6.7K |

Sessions by Session default ch...

| SESSION DEFAULT ... | SESSIONS |
|---------------------|----------|
| Referral | 152K |
| Direct | 115K |
| Organic Search | 16K |
| Organic Social | 11K |
| Unassigned | 805 |
| Organic Shopping | 3 |

[View traffic acquisition](#)

