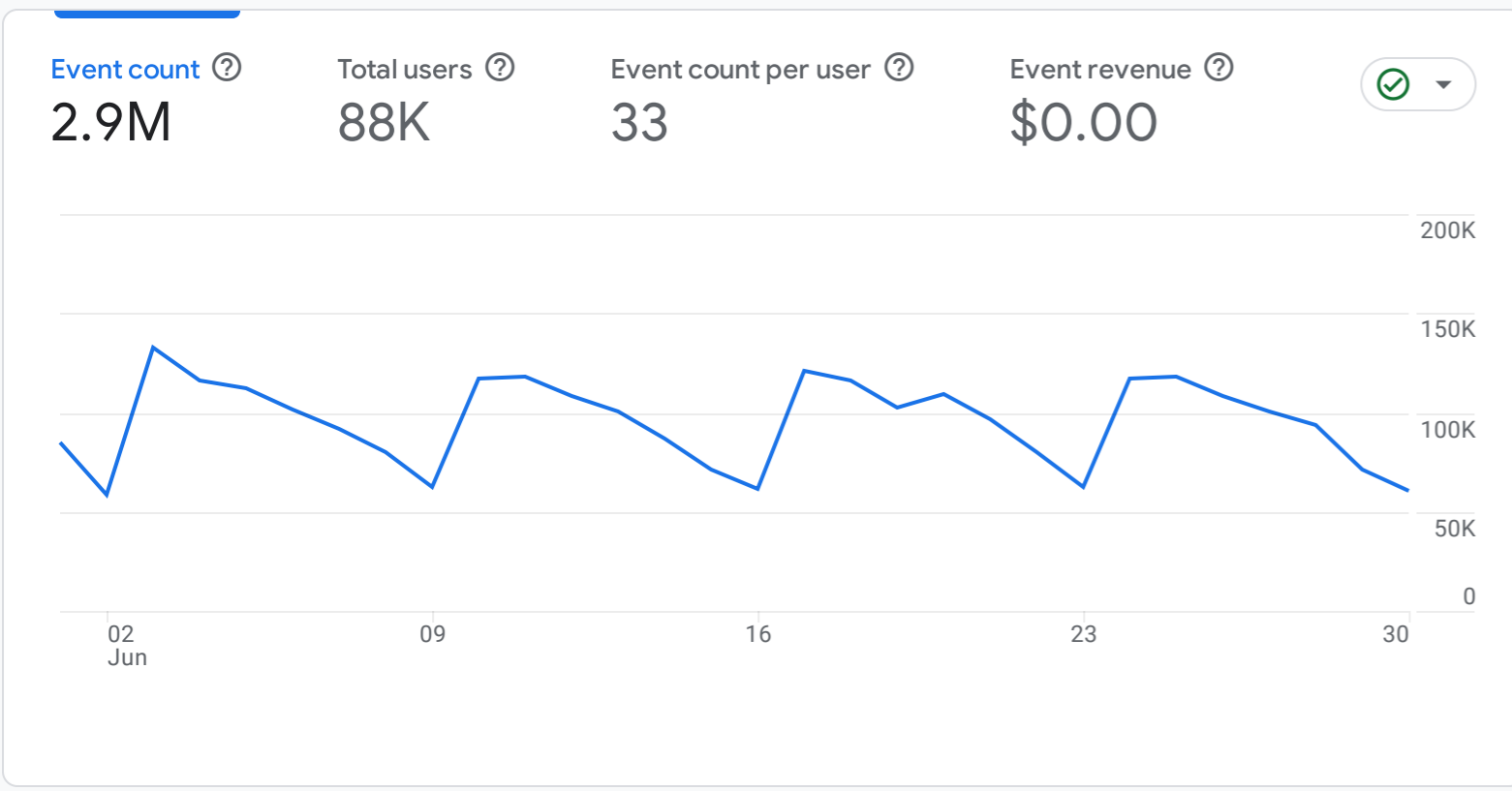


All Users Add comparison

Custom Jun 1 - Jun 30, 2024

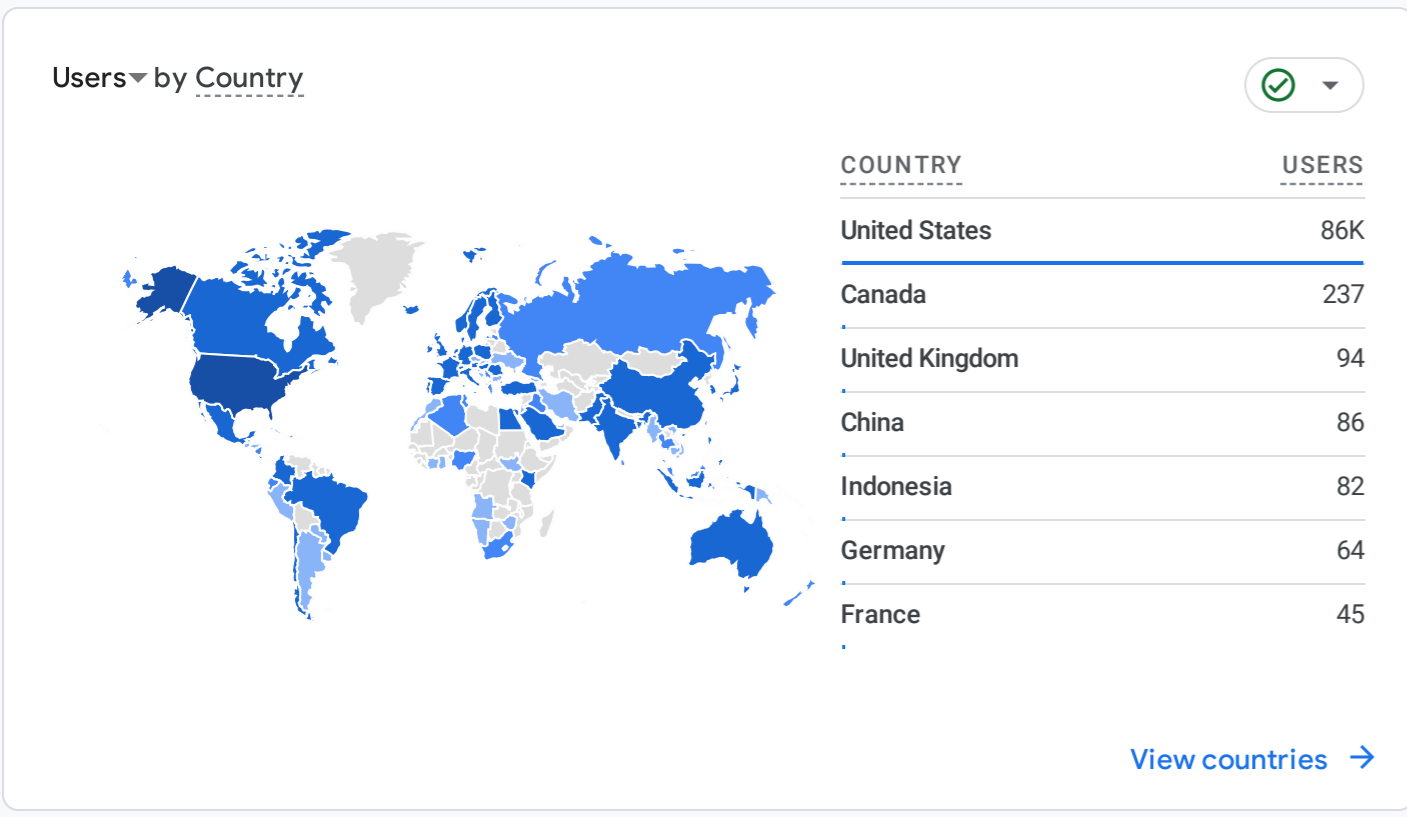
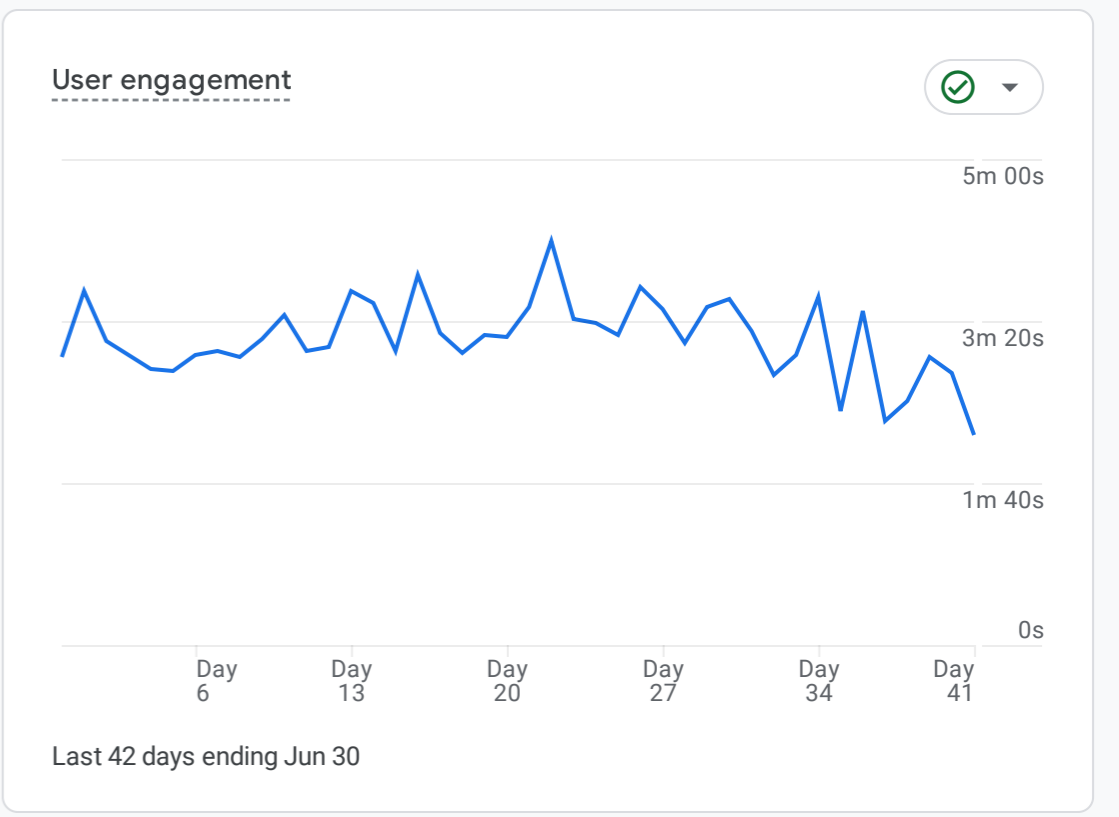
Selected LINKcat Reports



Event count by Event name

EVENT NAME	EVENT COUNT
page_view	1.8M
scroll	298K
session_start	288K
form_start	194K
user_engagement	174K
first_visit	67K
click	15K

[View events](#)



Users by Device category

DEVICE CATEGORY	USERS
desktop	52K
mobile	33K
tablet	2.3K
smart tv	17

Sessions by First user source / medium

FIRST USER SOURCE / ME...	SESSIONS
(direct) / (none)	139K
madisonpubliclibrary.org / re...	62K
google / organic	11K
pocolibrary.org / referral	8.7K
sunprairiepubliclibrary.org / r...	7.6K
veronapubliclibrary.org / refe...	7K
midlibrary.org / referral	7K

Sessions by Session default ch...

SESSION DEFAULT ...	SESSIONS
Referral	151K
Direct	111K
Organic Search	17K
Organic Social	10K
Unassigned	1.1K
Organic Shopping	9
Email	2

[View traffic acquisition](#)

