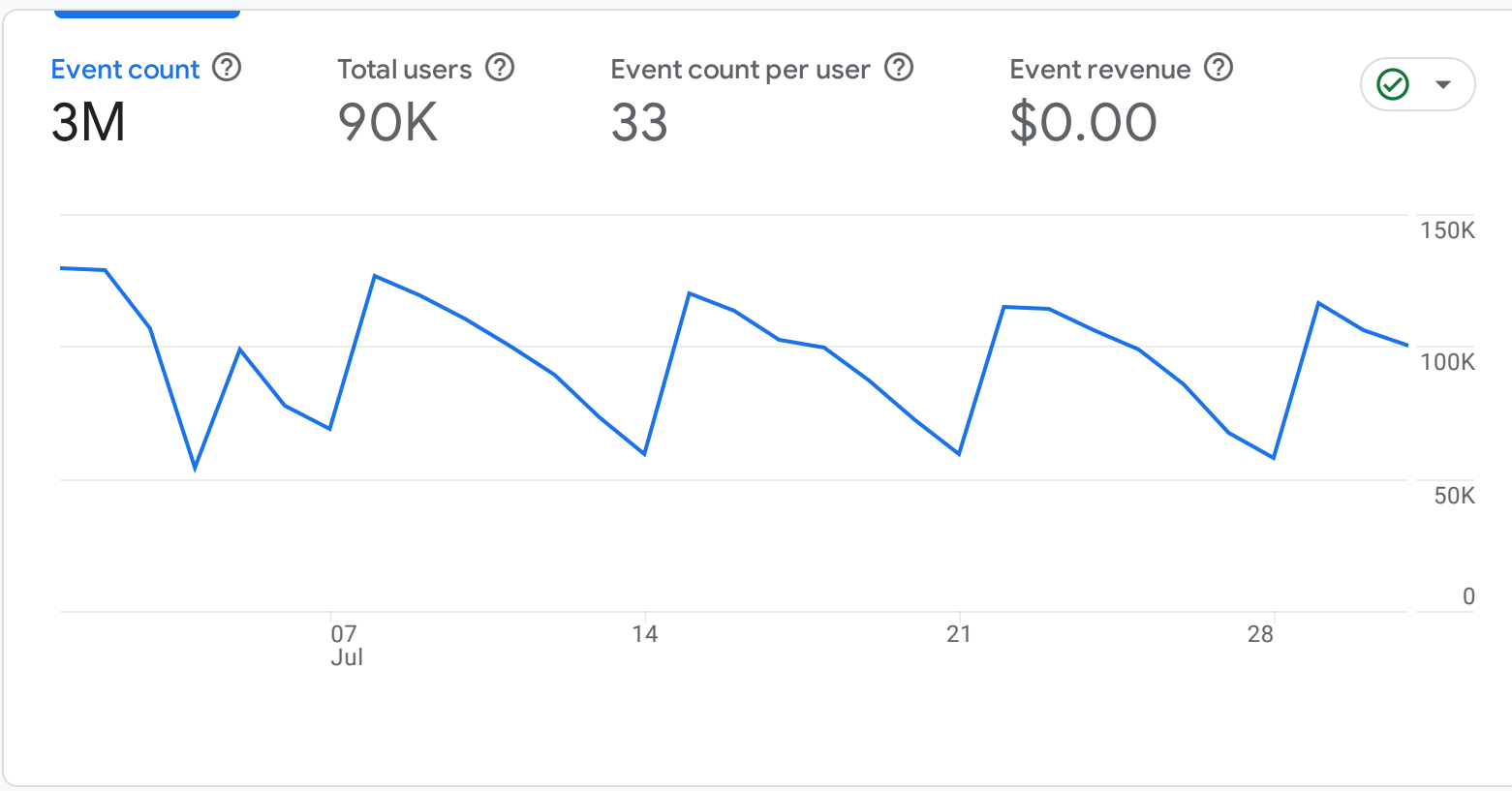


All Users Add comparison

Custom Jul 1 - Jul 31, 2024

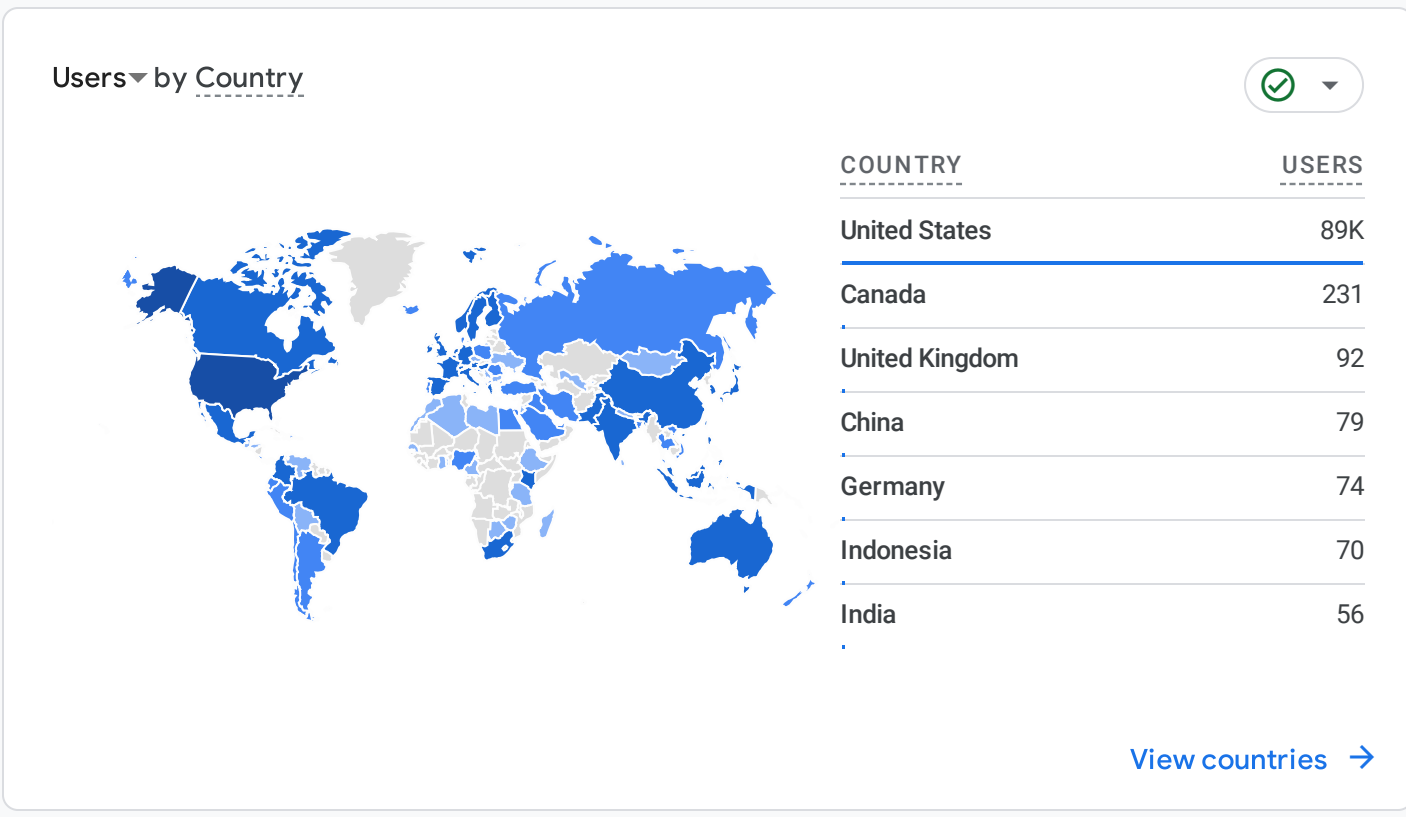
Selected LINKcat Reports



Event count by Event name

EVENT NAME	EVENT COUNT
page_view	1.9M
scroll	312K
session_start	301K
form_start	204K
user_engagement	171K
first_visit	68K
click	15K

[View events](#)



Users by Device category

DEVICE CATEGORY	USERS
desktop	53K
mobile	34K
tablet	2.3K
smart tv	8

Sessions by First user source / medium

FIRST USER SOURCE / ME...	SESSIONS
(direct) / (none)	145K
madisonpubliclibrary.org / re...	62K
google / organic	11K
pocolibrary.org / referral	9.3K
sunprairiepubliclibrary.org / r...	7.9K
midlibrary.org / referral	7.3K
veronapubliclibrary.org / refe...	7.3K

Sessions by Session default ch...

SESSION DEFAULT ...	SESSIONS
Referral	154K
Direct	117K
Organic Search	17K
Organic Social	11K
Unassigned	1.1K

[View traffic acquisition](#)

