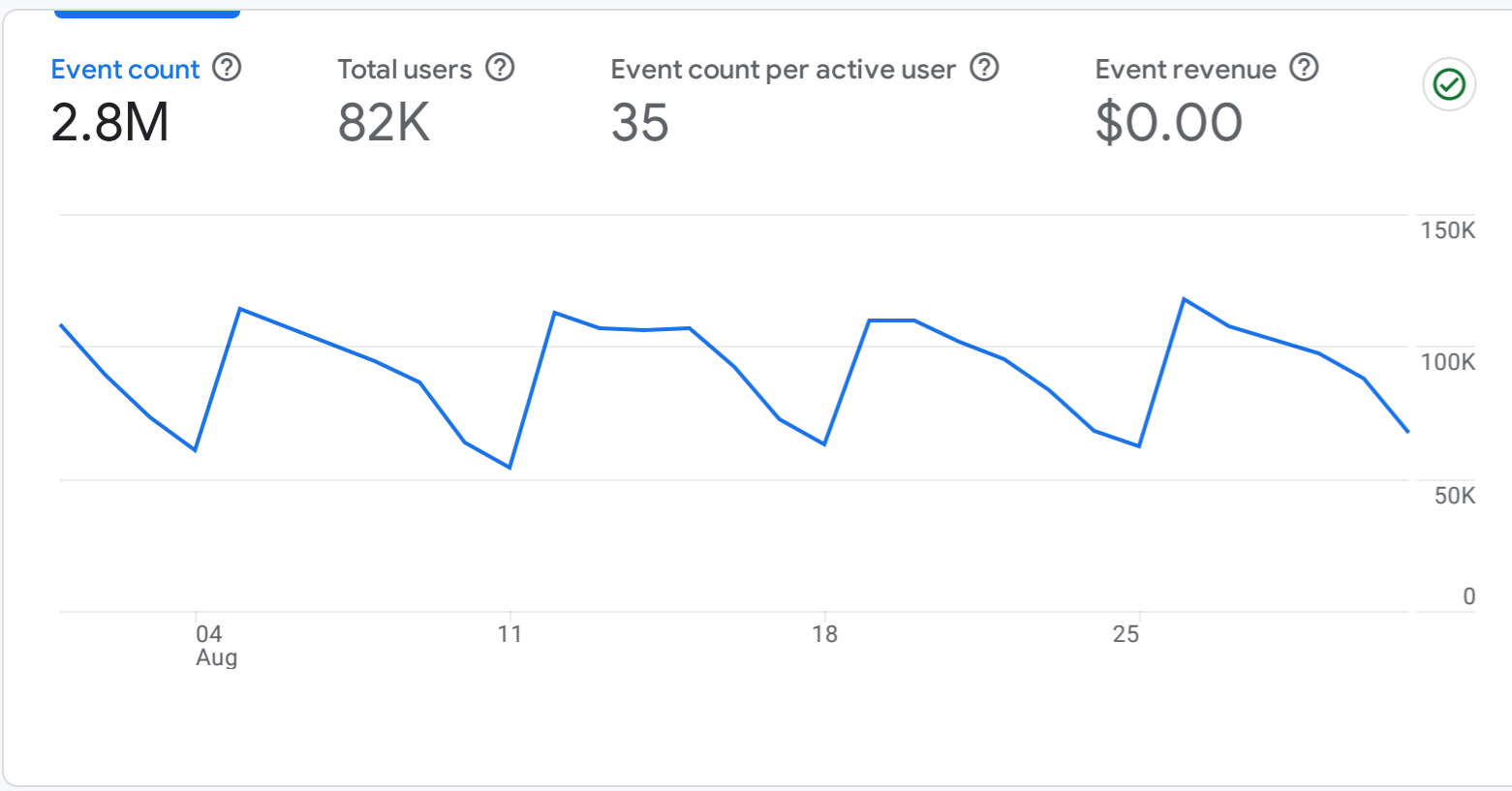


All Users [Add comparison](#)

Custom Aug 1 - Aug 31, 2024

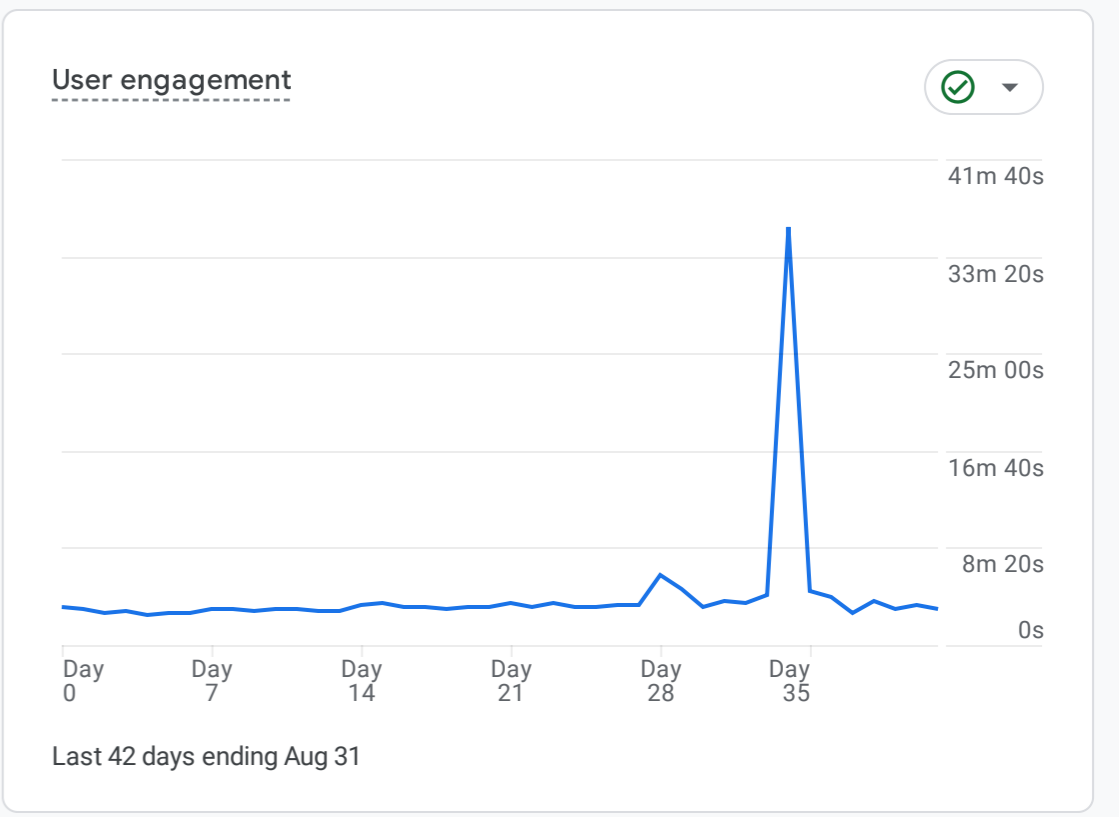
### Selected LINKcat Reports



Event count by Event name

EVENT NAME	EVENT COUNT
page_view	1.8M
scroll	293K
session_start	284K
form_start	196K
user_engagement	160K
first_visit	60K
click	14K

[View events](#)



Active users by Device category

DEVICE CATEGORY	ACTIVE USERS
desktop	45K
mobile	33K
tablet	2.3K
smart tv	3

Sessions by First user source / medium

FIRST USER SOURCE / ME...	SESSIONS
(direct) / (none)	132K
madisonpubliclibrary.org / re...	60K
google / organic	11K
pocolibrary.org / referral	8.8K
sunprairiepubliclibrary.org / r...	7.7K
veronapubliclibrary.org / refe...	6.5K
midlibrary.org / referral	6.3K

Sessions by Session default ch...

SESSION DEFAULT ...	SESSIONS
Referral	148K
Direct	107K
Organic Search	16K
Organic Social	11K
Unassigned	1.1K
Email	14

[View traffic acquisition](#)

