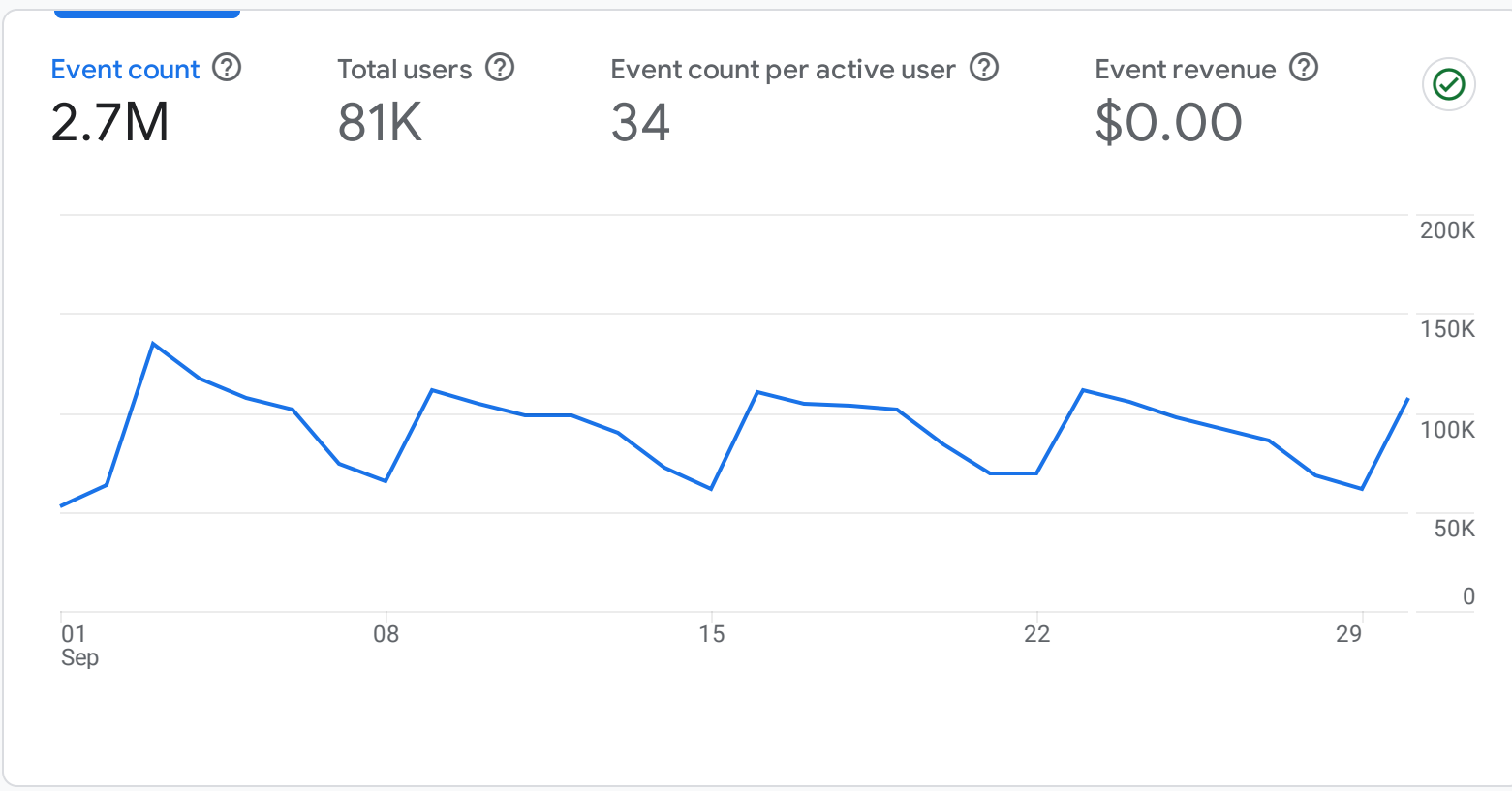


All Users Add comparison +

Custom Sep 1 - Sep 30, 2024

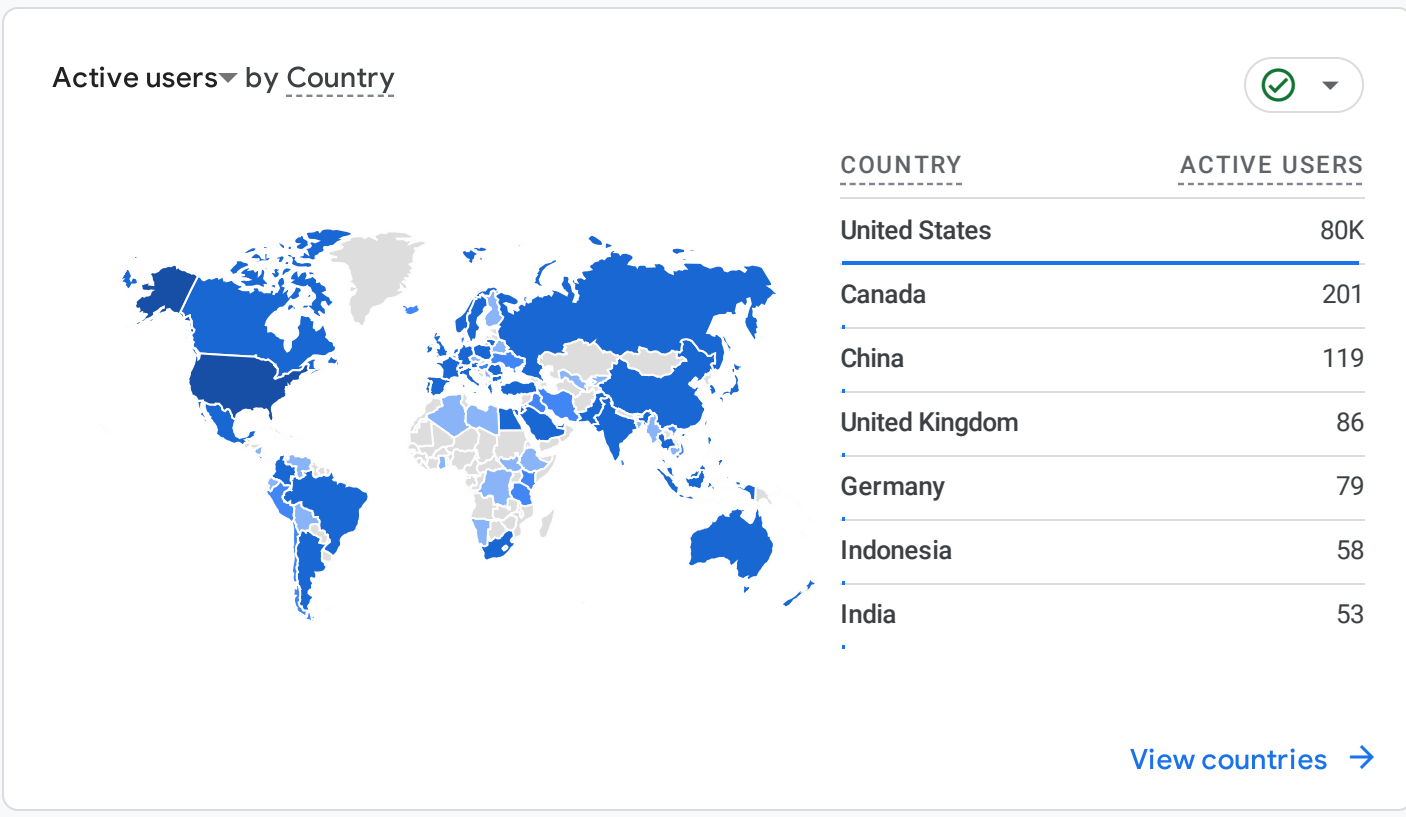
Selected LINKcat Reports



Event count by Event name

EVENT NAME	EVENT COUNT
page_view	1.7M
scroll	284K
session_start	272K
form_start	189K
user_engagement	157K
first_visit	59K
click	14K

[View events](#)



Active users by Device category

DEVICE CATEGORY	ACTIVE USERS
desktop	46K
mobile	32K
tablet	2.2K
smart tv	7

Sessions by First user source / medium

FIRST USER SOURCE / ME...	SESSIONS
(direct) / (none)	129K
madisonpubliclibrary.org / re...	58K
google / organic	11K
pocolibrary.org / referral	8.2K
sunprairiepubliclibrary.org / r...	7.1K
veronapubliclibrary.org / refe...	6.5K
midlibrary.org / referral	6.3K

Sessions by Session default ch...

SESSION DEFAULT ...	SESSIONS
Referral	144K
Direct	103K
Organic Search	15K
Organic Social	10K
Unassigned	986
Email	1

[View traffic acquisition](#)

